### Those in attendance:

Andy Bennett, Andy Rose, Chris Nesbitt, James Robinson, Judith Allen, Tim Harcourt

Observers: Andy Gallagher, Rich Vodden

### 1. Apologies for absence

Sameena Misbahuddin. Andrew Dunleavy.

### 2. Matters arising

Membership cards

- There were no objections to the general design.
- The name 'stoic' needed to be in lower case.
- Solution The size of the card needed to be a little smaller.
- Solution The union can laminate each card for a cost of 10p a card.

### 3. Reports from Heads

### Advertising

- A sample of external advertising leaflets was presented, with quoted prices the main point of interest:
  - 1. One advertisement every hour between 8am to 6pm, and 1 every 15 minutes between 12pm and 2pm every day for one week (85 in total) for £250, or for two weeks (170 in total) for £450.
  - 2. One advertisement every 15 minutes between 12pm and 2pm every day for one week (45 in total) for £100 or £175 for two weeks (90 in total).
  - 3. £30 for a fixed slide on our slide service, £10 for additional slides and £20/slide if the slide is to be designed by ourselves.

Note: The fact that the lunch hours of 12pm-2pm are peak viewing times was brought to the reader's attention in the leaflet.

- Solution There has been no keen response as of yet.
- It was noted that the advertisement prices seemed a little low, but the plan is to increase them later on when interest arises.
- Solution The slide fees seemed reasonable.
- We need to produce information for 'internal' advertising, which is to be free for non-profit making clubs. **ACTION:** Sameena to draw up a price list.
- Rich Vodden added that he would be sorting out a media group advertising sub-committee.
  ACTION: Sameena to join the advertising sub-committee.
- Solution of the Fresher's Workshops have been mentioned in CGCU Active.

# Programming

- An e-mail has been sent out detailing and asking for some programming ideas and advertising stoic.
- Andy (Rose) has spoken to John (a medic) with regards to a series of comedy sketches this is still a work in progress.
- Andy Gallagher added that programming has started to take place.
- Rich Vodden suggested that we might like to think about our process for content generation at the moment the technical side suggest we make a show and then we find content for it whereas me might like to consider finding some content before making a show, effectively reversing our current process.

# Publicity

- All flyers for the Fresher's Fair have been distributed (reaching a potential audience of over 400).
- The DVD's are to be used for further self-promotion at events where stoic is clearly visible (i.e. when we have the large cameras out).
- Judith is investigating affiliate union memberships for professional broadcasting / journalist unions to help give stoic an 'official' profile / backing.
- T-Shirts have arrived and people owing money should pay soon if they haven't already. We need to issue receipts for T-Shirts where possible.
- James added that stoic events should be put on the CGCU calendar to appear on the web site.

# Technical

- The Fresher's Fair went reasonably well, however there are still a few bodge bits missing.
- The quality of the monitor on the news desk isn't too good.
- One of the Barco monitors has the potential to electrocute people and is a Health & Safety risk so needs to be disposed of.
- Need to contact the 'Grass Valley Group' with regards to the matrix.
- Solution There is currently no SDI widget for the Abekus.
- Be We seem to be losing the stereo feed on DV2.
- Solutions We need a cable for putting DV2 across the edit suites.
- Currently for outside broadcasts we scrounge parts of the studio equipment which isn't a good thing to do so we need to acquire some more kit specifically for them.
- Some lights for the studio aren't safety chained and a large number of lights are not clamped yet.
- Some of the lights on the vision mix, which aren't working, will be replaced by working ones from Bus A.
- Andy G suggested we get a copy of the manual for the vision mix. Action: Andy G to find out the price for a copy of the manual.
- On the subject of safety, James mentioned that we had been visited by the Fire Officer who was not happy. We badly need to fireproof the studio set. Action: Everyone / anyone fireproof the set as soon as possible.

- The edit suites are in the same situation as before, that is, their upgrade is still pending budgetary approval.
- The edit suite machines have been swapped around but the office suite is still flaky, which indicates a possible environmental problem. Further investigation is needed, but either way, both edit suites could still do with an upgrade.
- The DVD burner is in the same situation as last time still pending budgetary approval.
- The number and owners of FTP accounts for our web server are unclear and so all accounts are to be rescinded and new ones issued to both James and Judith.
- Solution Web site configuration is to be controlled with an HTAccess file, and built on crossroads.
- The interface for contact details on the playout system needs to be rebuilt.
- Plans for public documents on crossroads are similar in approach as that of DoC (i.e. a public\_html sub-folder in each user's directory with appropriate permissions).

# Treasurer

- Solution We have had 11 members fees paid in, which released roughly £800 (16%) of our budget.
- There are £300 £350 in invoices and a similar amount for receipts.
- Not all current stoic members have paid in their monies, which are needed in order to release a sufficient amount of our budget to upgrade the edit suites. Action: Those who still haven't paid their membership money, please pay it.

# 4. Recruitment status (Fresher's Fair and Workshops)

# Fresher's Fair

- Solution We had good exposure!
- Sign-ups were not but, but not fantastic either (120 names approx, which is on par to last year).
- Historically it's the biggest thing we've done for Fresher's Fair.

# Fresher's Workshop

- Solution Good quality so that most of those who attended signed up.
- Not as many people turned up as we had hoped, mostly due to other activities going on.
- Two more workshops are scheduled to run on Wednesday 16<sup>th</sup> October, one at 2pm (mainly for Freshers) and one at 5pm (ideally for Postgrads who have lectures on a Wednesday afternoon). Ads for this need to go up in halls if possible.

### 5. Media NT domains

- Each segment of the media group is currently on their own domain.
- Cross-domain sharing might be a useful idea.
- To be discussed in the Media Group on Monday 14<sup>th</sup> October.

# 6. Tape administration systems

- S Currently the tape organisation has been ad-hoc to say the least.
- There had been a system in place, but it wasn't really adhered to last year.
- As re-organising and implementing a new system is quite a complex process it has been decided to postpone any new implementation until the DVD burner has been installed.
- We still need more tapes to tide us over until we can archive to DVD's. Action: Tim to buy some more tapes (a couple of full-size DVCAM cassettes and 5 - 10 Mini DV's).
- We need to black-burst some mini-DV's without using the DV Camera as this will add excessive wear and bring forward its next service.
- The playout system implements a tape archiving system, although the functionality to start MPEG playback after the bars and clock is currently missing.

# 7. Committee e-mails

- Solution We need to look into running Major-Domo (or MailMan) on crossroads.
- Committee members are to have 2 mail addresses for the domain stoictv.com, one being <u>name@stoictv.com</u>, the other being <u>position@stoictv.com</u>.
- <u>position@stoictv.com</u> will be set to forward to <u>name@stoictv.com</u> to help with future committee role transfers.
- Action: James to sort out mail lists.
- Action: James to post a list of e-mails in the office.
- Action: James to set up a '<u>committee@stoictv.com</u>' mail list to forward on to all committee members.

# 8. Next Meeting

Next meeting set for Tuesday 22<sup>nd</sup> October, 12:30pm in the media centre common room.

### 9. Any other business

- i. Report from heads
  - Heads to circulate reports by 5pm the day before the next meeting to cut down on meeting duration.
  - Action: Heads to circulate reports at appropriate times.
  - Action: Secretary to remind people at appropriate point in time.
- ii. Web site profiles
  - Action: All committee members to come up with a suitable profile for the stoic web site (to be sent to Judith).
  - Action: Committee members to provide a photograph for their corresponding web site profile (to be sent to Judith).